



THE ULTIMATE CHECKLIST

In 30 Days: How to Get 6,000+ Leads per Day and Make \$10,000 per Month with Amazon Alexa

Here's the checklist you can take with you while you implement the stuff you learned in the [mini-course](#). Go ahead, take advantage of the unprecedented opportunity to get leads and get paid from Amazon Alexa. Here's how to make it happen.

THE MAIN TAKEAWAYS

1. If you get 40 five-star reviews for your Alexa skill within the first 2-3 weeks, you can start getting 6,000+ leads per day within the next 3 weeks after that.
2. Once your skill is getting a lot of usage, you can make \$10,000+ from Amazon every month in "Alexa Developer Rewards."
3. If you have any audience at all, you can drive quick spikes in sales by strategically using Alexa Notifications, which get a 99% open rate.
4. It's easier to get leads and get paid from Alexa than from any other channel – YouTube, Instagram, TikTok, etc. But this window of opportunity may not last long.

THE CHECKLIST STEPS

- Understand the possibilities of the tool you're using to create your skill. [Sign up for a free trial of Shoutworks](#) to see what you're working with.
- Brainstorm a bunch of Alexa skill ideas and pick one. Pick a natural phrase people actually say so people will discover your skill on their own. Get inspiration by seeing what's popular on the [Amazon Alexa skill store](#).



- ❑ Create your skill, test it, and click Publish.
- ❑ Plan your skill launch.
Prepare the pitch you'll use to get people to use the skill and rate it five stars.
- ❑ Share your new skill and ask for five-star reviews.
You only need 40 five-star reviews before Amazon starts to pour jet fuel in your tank.
- ❑ Pester family, friends and acquaintances.
- ❑ Post in online groups.
Facebook, Reddit, LinkedIn, Telegram, Slack, Discord, etc.
- ❑ Leverage your own email list.
Put the [Live on Alexa badge](#) on your site and email header/footer.
- ❑ Leverage other people's email lists.
Partner with people sending emails to your target niche. Offer them something in-kind if you can't pay.
- ❑ Get bloggers (and maybe even journalists) to write about your new skill.
[Follow this guide](#) to get people to write about you.
- ❑ Keep doing the previous steps until you have 40 five-star reviews.
- ❑ Monetize with your first flash voice promotion.
Send an Alexa notification to your audience that drives them to buy on your site. Use unit scarcity ("only 100 left") or time scarcity ("only for the next hour") to drive immediate action.

Go get em! If you need any help at all, our team is here to help. Reach out to us at support@shoutworks.com.

[Join our community](#) of like-minded founders sharing voice marketing tips.